



Fourteenth Annual Conference

# CAMBIO DE COLORES

CHANGE OF COLORS

Latinos in the Heartland:  
**Shaping the Future: Leadership for Inclusive Communities**

June 10-12, 2015 ~ Kansas City, MO



UNIVERSITY OF MISSOURI  
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**ALIANZAS**

**NCERA 216**  
**CAMBIO**  
CENTER

Research & Outreach on Latinos and Changing Communities  
Investigación y extensión acerca de latinos y nuevas comunidades

Organized by the University of Missouri's Cambio Center,  
in cooperation with the  
North Central Education/Extension and Research Activity 216: "Latinos and Immigrants in Midwestern Communities"

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# Day 1 — Program Schedule

## TRACKS:

- A - Changing Communities
- B - Economic Development and Civic Engagement
- C - Education
- D - ELL & Dual Language Education
- E - Health
- F - Youth Development

## Day 1 — Wednesday, June 10, 2015

9:00 – 11:30 a.m.

**Annual Meeting of the interstate initiative Latinos and Immigrants in Midwestern Communities (NCERA 216)** . Room 302

11:00 a.m. - 1:00 p.m.

**Missouri Dual Language Network (MODLAN) meeting** ..... Room 302A

1:00 -1:50 p.m.

**Welcome Session** ..... Room 401AD  
Stephen Jeanetta, *Interim Director of the Cambio Center, University of Missouri-Columbia*

Miguel Carranza, *Latina/Latino Studies and Sociology, University of Missouri-Kansas City*

Chancellor Leo Morton, *University of Missouri-Kansas City*  
George F. Czapar, *Associate Dean and Director, University of Illinois Extension*

2:00 - 2:50 p.m.

### Plenary 1

**“Harvesting The Heartland’s Promise: Latina/o Learning Catalyzing School and Community Change”** ..... Room 401AD  
Katherine Richardson Bruna – *Iowa State University*

3:00 - 4:15 p.m.

### Breakout Session Block 1

**1A: Changing Communities Panel** ..... Room 401AD  
Understanding and Responding to Changing Communities

**“Understanding Community Change: Repeated Case Studies of Hampton, Iowa”**  
Cynthia Fletcher – *Iowa State University*

**“Pan Latino Diversity in the Midwest”**  
J.S. Onésimo Sandoval – *Saint Louis University*

**“Montgomery County, Maryland. Welcoming Immigrants, One Person at a Time!”**  
Paola Bichara – *Montgomery College, Maryland*

**“Assessing Learning Skills and Knowledge of Latino Farmers and Ranchers in Missouri: An Assessment to Curricula Evaluation”**  
Eleazar U. Gonzalez – *University of Missouri-Columbia*

**1B: Economic Development and Civic Engagement Panel** ..... Room 401B  
Latino Entrepreneurship and Economic Development in the Midwest

**“Preliminary Findings on Individual and Contextual Factors Explaining Latino Entrepreneurship in Rural Communities of the Midwest”**

Corinne Valdivia, Andrick Payen Diaz de la Vega, Lisa Y. Flores – *University of Missouri*

**“Moving Up: Communities, Institutions and Plural Societies”**

Captain Francisco M. Hernandez – *Creative Associates International*

Debra Bolton – *Kansas State University Research and Extension*

**“How the Dairy Industry Manages its Latino Labor Force”**

Ruben Martinez, William Escalante, Joanna Acosta, and Jean Kayitsinga – *Michigan State University*

**1C: Education Panel** ..... Room 302

**“Collaborative Model for Access, Retention & Academic Success for Greater Kansas City’s Latina/o Students”**

Marjorie Datwyler, Miguel Carranza, Alejandra Perez-Estrada, Elizabeth Duarte-Rios, and Jessica Rodas – *University of Missouri-Kansas City*

**1D: ELL & Dual Language Education Panel** ..... Room 302A

**“Planning Dual Language Schools in Rural and Urban Areas: Promising Practices and Consideration”**

Lisa Dorner – *University of Missouri*  
Daisy Collins – *Missouri State University*  
Allyson Hile – *Kansas City Public Schools*  
Jana Sawyer – *Carthage Public Schools*

**1E: Health Panel** ..... Room 402

Health Promotion and Inclusion for Farmworker Families

**“Mixed Methods Study: Healthy-Eating Decision-Making in Adolescent Children of Latino Migrant Farmworkers”**

Jill Kilanowski – *Michigan State University*

**“The Importance of Work in HIV/AIDS for Health Literacy with Spanish-Speaking Agricultural Workers”**

Pilar Horner, Samantha Martin, and Zachary Bosey – *Michigan State University*

**“Pushing for Inclusion and Change in Lafayette County, Missouri”**

Gretchen Green – *Migrant Farmworkers Assistance Fund*

**1F: Youth Development Panel** ..... Room 401C

**“Prosocial/Positive Youth Development and Latinos in the Midwest”**

Gustavo Carlo – *University of Missouri*  
Marcella Raffaelli – *University of Illinois*  
Ricardo Diaz – *University of Illinois*  
John-Paul Chaisson-Cárdenas – *Iowa State University*

4:30 - 5:15 p.m.

**Thematic Group Idea Exchange** ..... Room 401AD

5:30 - 6:30 p.m.

**Poster session & Hors d’oeuvres** ..... Room 401B

6:30 p.m.

**Dinner** ..... Room 401AD

# Day 2 — Program Schedule

## Day 2 – Thursday, June 11, 2015

7:30 a.m.

### Coffee and Continental Breakfast

8:00 - 9:15 a.m.

### Breakout Session Block 2

**2A: Changing Communities Panel** ..... Room 401AD  
Extension Leadership and Engagement: Assessments and Plans

*“Multicultural Needs Assessment of Extension Educators - Oklahoma Cooperative Extension”*

Maria G. (Lupita) Fabregas Janeiro, Joyce Sherrer, and Jorge H. Atiles – *Oklahoma State University*

*“Building a Comprehensive Plan for Reaching Minorities through Extension: Avoiding Isolated Approaches”*

Maria G. (Lupita) Fabregas Janeiro and Jorge H. Atiles – *Oklahoma State University*

*“Intercultural Understanding, Not a Footnote. Strengthening Extension Capacity for Engagement”*

Alejandra Gudiño – *University of Missouri Extension*

**2B: Economic Development and Civic Engagement Workshop** ..... Room 401B

*“DreamZone Allyship Program: Creating Safe Spaces for Undocumented Young Adults”*

Joél Orozco-Almeida – *University of Nebraska-Lincoln*

**2C: Education Workshop** ..... Room 302

*“Sparking Minds of New Arrivals: Achieving Positive Educational Outcomes for Unaccompanied Immigrant Children in Care”*

Olivia Hogle – *Lutheran Immigration and Refugee Service*

Carlos de la Barrera – *Bethany Christian Services*

Charissa Boyd – *Lutheran Social Services of Michigan*

Janet Range – *Leadership and Entrepreneurship Public (LEP) Charter High School - Portland, Oregon*

**2D: ELL & Dual Language Education Panel** ..... Room 302A  
ELL Research and Dual Language Policy Implementation

*“Combatting Myths: Using Research and the Native Language to Improve K-12 ELL Programming”*

Adrienne Johnson – *Missouri Western State University*

*“Sheltered Instruction Methodology and K-6 Elementary School Teachers: A Multicase Study”*

Uzziel Hernandez Pecina – *University of Missouri-Kansas City*

*“The Dual Language Education Program of Delavan-Darien School District: A Case of Latino Community Leadership”*

Jorge Inzunza, Berenice Solis, Cynthia Bell-Jimenez, and Joe Overturf – *Turtle Creek Elementary School*

*“Educational Language Policy and the New Latino Diaspora in Iowa”*

David Cassels Johnson, Stephanie Lynch, and Crissa Stephens – *University of Iowa*

**2E: Health Presentation & Workshop** ..... Room 402  
Addressing Domestic and Sexual Violence In The Latino Community

*“A Model for Latina Domestic Violence in New Gateways” (15 minute presentation)*

Maria Belen Alcivar, Leah Kinnaird, and Janet Melby – *Iowa State University*

*“De eso no se habla: Addressing Sexual Violence in the Latino Community through Partnerships with Community Leaders” (workshop)*

Mariaeugenia Alcocer – *Metropolitan Organization to Counter Sexual Assault (MOCSA) – Kansas City*

**2F: Youth Development Panel** ..... Room 401C  
Culturally Responsive Programs for Youth

*“Culturally Responsive Program: The Transition from Mono-Cultural to Multi-Cultural 4-H Clubs”*

Claudia P. Diaz Carrasco – *University of California Cooperative Extension*

*“Developing a Behavioral Health Career Pipeline for Latino Youth in Nebraska”*

Athena Ramos – *University of Nebraska Medical Center (UNMC) Center for Reducing Health Disparities*

Ann Kraft – *Behavioral Health Education Center of Nebraska*

Natalia Trinidad and Antonia Correa – *UNMC Center for Reducing Health Disparities*

*“Call for Collaboration: Developing Culturally Responsive College Recruitment and Retention Practices”*

Mary Kindle, Elvera Satterwhite, and Angel Morales – *Amigos de Cristo – Sedalia, Missouri*

9:30 - 10:30 a.m.

### Plenary 2

*“Kansas City’s Latino Civic Engagement Collaborative: Utilizing the Hispanic Needs Assessment as an Impetus for Action”* ..... Room 401AD

John Fierro – *Mattie Rhodes Center*

Kathryn Fuger – *University of Missouri-Kansas City Institute for Human Development*

Carlos Gomez – *Hispanic Chamber of Commerce of Greater Kansas City*

10:45 a.m. - 1:45 p.m.

*Site visits (Boxed lunch)* ..... dismiss from room 401AD to buses

**A. Kansas City Hispanic Economic Development Corporation**

HEDC was established in 1993 and is a certified 501(c) 3 not-for-profit Community Development Corporation (CDC). Founded for the purpose of developing and implementing economic development initiatives that would positively contribute to the quality of life for Latinos in the Greater Kansas City Area, HEDC utilizes its designation as a CDC to access various resources and tools while creating partnerships that allow the organization to continue to positively impact the communities it serves.

# Day 2 — Program Schedule

## B. Alta Vista Charter Schools, Guadalupe Educational Systems, Inc

The Alta Vista Charter Schools include the Academia de Niños, a middle school and high school. Established in 1989, and becoming a charter school in 1999, Alta Vista has developed over the years a model of providing an educational setting that addresses the needs of its students, which have been predominately low-income, from the urban core, and of Hispanic heritage. Guadalupe Educational Systems also has extensive youth programming activities.

## C. Kansas City Public Schools New American Academy Enrichment Program

The New American Academy is a 6 week program that serves 50-60 of the most recent newly arriving English language learners grades 7-10. They rotate through ELA, math and science/social studies classes during their 5 hour day, and also utilize digital math and language programs for individualized support. The English intensive academic curriculum is theme-based and includes a culminating digital storytelling project based on expressing identity in a new culture. Students participate in many enriching and engaging experience including field trips using the city bus and Teen Eats, a nutrition class and curriculum provided by Harvesters.

## D. Samuel U. Rodgers Health Center (SURHC)

SURHC is a federally-qualified community health center serving over 25,000 of Kansas City's most medically underserved individuals each year. We provide high quality, compassionate, and affordable health care along with dental services, a pharmacy, imaging services, and WIC program. SURHC translated into over 35 different languages for our patients last year! You will tour the facility, and will hear from our staff about best practices and the challenges and barriers that they face when working with such a diverse population. You will also learn about our recent project to make waiting room videos promoting health literacy.

## E. Mattie Rhodes Center

Mattie Rhodes Center is in our 121st year serving the Kansas City Community. Visitors will have the opportunity to learn about our unique history and current programming. Our program offerings include Latino Cultural Arts, Bilingual Mental Health, Community Programs and Youth & Young Adult Services. During the visit, Mattie Rhodes Center staff will share about our agency, our programs and our dedication to serving the Latino community with quality, creative programming.

2:00 - 3:00 p.m.

### Plenary 3

#### *“Latino Entrepreneurship and Innovation: Lessons from Yesterday and for Tomorrow”* ..... Room 401AD

Mario Hernández – Latino Economic Development Center of Minnesota

3:15 - 4:30 p.m.

### Breakout Session Block 3

#### 3A: Changing Communities Panel ..... Room 401AD

##### *“Home on the Prairie – Service Learning as Inclusive Practice”*

Michael Peters, Cristina Ortiz, Citlalli Ibañez, Ena Martinez, and Yessica Zúñiga-Tepango – University of Minnesota, Morris

## 3B: Economic Development and Civic Engagement

**Panel** ..... Room 401B  
Latino Civic Engagement and Context of Reception

##### *“Discrimination in Small Town America: The Cases of Beardstown and Monmouth, IL”*

Julia Albarracín – Western Illinois University

##### *“Children of Immigrants, Legal Status, and Everyday Civic Work: Lessons for Citizenship Education”*

Lisa Dorner and Emily Crawford – University of Missouri-Columbia

##### *“Latino Civic Engagement”*

Daniel Vélez Ortiz – Julian Samora Research Institute

## 3C: Education Organized Panel ..... Room 302

Newcomer Educational Needs and Literacies

##### *“Immigrant Newcomer Youth and the Academic Consequences of Interrupted Schooling”*

Stephanie Potocznick – University of Missouri

##### *“Failing to Meet the Educational Needs of Young Hispanic Families in the Heartland”*

Bertha Mendoza – Kansas State University Research & Extension

##### *“Making Space for Sociocultural Literacies in Programmatic Family Literacy: The Experiences of Latina Mothers”*

Jennifer Stacy – University of Nebraska-Lincoln

##### *“Latinos in the Media: The Value of Critical Media Literacy”*

Jessica Sierk – University of Nebraska-Lincoln

## 3D: ELL & Dual Language Education Workshop ..... Room 302A

##### *“Developing Academic Language Proficiency with English Language Learners (K-12)”*

Katrina Lundien – Guadalupe Educational System, Inc. - Alta Vista Charter Schools

## 3E: Health Workshop ..... Room 402

##### *“Wrap-Around Maternal Mental Health Programming for Latinas”*

Maria Torres, Sarah Caldera Wimmer, and Anne Farina – Kingdom House – St. Louis, Missouri

## 3F: Youth Development Panel ..... Room 401C

##### *“4-H Programming for Latino youth - A Collaboration”*

This session will be the launch of a collaborative to more efficiently develop materials that best serve Latino youth.

##### *Organized by* Ricardo Diaz – University of Illinois Extension

Lisa Diaz – University of Illinois Extension

John-Paul Chaisson-Cárdenas – Iowa State University

And other invited speakers

### Dinner on Your Own

Please join us at 7:30 p.m. for the evening entertainment.

7:30 p.m.

##### *Vang – A Drama about Recent Immigrant Farmers* ..... 401AD

By Poet Laureate of Iowa Mary Swander, Pulitzer Prize winning photographer Dennis Chamberlin, and ACT Kennedy Center award-winner Matt Foss.

# Day 3 — Program Schedule

## Day 3 – Friday, June 12, 2015

8:00 a.m.

### Coffee and Continental Breakfast

8:30 - 9:30 a.m.

### Plenary 4

**"Improving Health for Immigrant Populations: The Role of a Health Care Foundation"** ..... Room 401AD  
Bridget McCandless – *Health Care Foundation of Greater Kansas City*

9:45 - 10:45 a.m.

### Breakout Session Block 4

**4A: Changing Communities Panel** ..... Room 401AD  
Inclusive and Multicultural Programs for Extension

**"Community Ambassadors: Creating Inclusive Community with Vietnamese, East African, and Latino immigrant populations in Northeast Kansas City"**  
Daniel Cash – *University of Missouri Extension*

**"Cross-Cultural Experiential Learning in El Salvador"**  
Nadia Navarrete-Tindall – *Lincoln University*

**"Improving the Health of Hispanic Families with an Extension Community-Based Curriculum Abriendo Caminos"**  
Margarita Teran-Garcia and Angela R. Wiley – *University of Illinois at Urbana-Champaign*

**4B: Economic Development and Civic Engagement Workshop** ..... Room 401B

**"Immigrants as Assets: Framing the Discussion in Policy, Media and the Community"**  
Denzil Mohammed and Chiara Magini – *The Immigrant Learning Center, Inc.*

**4C: Education Workshop** ..... Room 302

**"The Impact of Cultural Bias on Latino Youth Educational Outcomes"**  
Lisa McCarty – *Guadalupe Educational Systems - Alta Vista Charter Schools*  
Theresa Torres – *University of Missouri-Kansas City*  
Cecilia Belser-Patton – *Guadalupe Educational Systems - Alta Vista Charter Schools*

**4D: ELL & Dual Language Education Workshop** ..... Room 302A

**"Assistive Technology and Enhancing Instruction for English Learners"**  
Rhonda McMillen – *Missouri Protection & Advocacy Services*

**4E: Health Panel** ..... Room 402  
Research and Best Practices on Latino Access to Healthcare

**"Health Care Access in Missouri: A Profile of the Latino Community"**  
Steve Jeanetta and Maria Rodriguez Alcala – *University of Missouri-Columbia*

Ioana Staiculescu and Shannon Canfield – *MU Center for Health Policy*

**"Affordable Care Act Outreach & Enrollment Best Practices for Latino Communities"**

Nancy Rios – *Centers for Medicare & Medicaid Services*

**4F: Community Development Panel** ..... Room 401C

**"Integration and the Appreciative Inquiry Process: Leadership for Inclusive Communities"**

Stephen Jeanetta, Corinne Valdivia, Lisa Y. Flores – *University of Missouri-Columbia*

Community leaders from rural Missouri

11:00 a.m. - Noon

**Closing Session – Planning for the Future** ..... Room 401AD

Scan for more conference information



Division of Diversity  
and Inclusion

Abstracts and biographical sketches are available at  
[www.cambiodecolores.org](http://www.cambiodecolores.org).

## Other Meetings Hosted by Cambio de Colores 2015

The following meetings are independently organized but at the same location in Kansas City:

### NCERA 216 annual meeting: Latinos and Immigrants in Midwestern Communities

Wednesday, June 10 - 9:00 a.m. - 11:30 a.m.....Room 302

The interstate initiative Latinos and Immigrants in Midwestern Communities (NCERA 216) brings scholars, practitioners and community leaders into a research and education network to make achievements in the following areas: 1) Entrepreneurs and Business, 2) Families and Education, 3) Building Immigrant-Friendly Communities, 4) Diverse Competent Organizations, and 5) Demographic Change. The initiative promotes inter-university and inter-state research collaboration in communities and the design and implementation of interventions that can lead to best practices in each of these areas. The Midwestern states included in the initiative are: Kansas, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin.

**To join the network, send an email to:**

ruben.martinez@ssc.msu.edu or jsandov3@slu.edu

**Organizers:** Rubén Martínez, Julián Samora Research Institute,  
Michigan State University  
J.S. Onésimo Sandoval, Saint Louis University

### Missouri Dual Language Network (MODLAN)

Wednesday, June 10: 11 am – 1 pm.....Room 302A

This is a Brown Bag (bring your own) lunch meeting. There are several restaurants nearby; we recommend Sahara on E 51st, between Oak and Brookside.

The Missouri Dual Language Network (MODLAN) is a group of educators, school and community leaders, and university professors who believe that multilingual education is critical to preparing students for our transnational society, and to closing the achievement gap between linguistically- and culturally-diverse students and their native English-speaking peers. Together, our network aims to:

- Connect Dual Language (DL) schools and educators across Missouri
- Share information and research about DL education
- Prepare strong teachers and school leaders for DL programs
- Advocate for DL education and multilingualism

To learn more, find us on Facebook: [www.facebook.com/moduallanguage](http://www.facebook.com/moduallanguage) and see this “prezi” about dual language education in Missouri: <http://bit.ly/1PevEFW>

**To join the network, send an email to:** dornerl@missouri.edu.  
Organizer: Lisa Dorner, University of Missouri-Columbia

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# Plenary Session Speakers

## Katherine Richardson Bruna

*Harvesting the Heartland's Promise: Latina/o Learning Catalyzing School and Community Change*

Katherine Richardson Bruna is an associate professor in the School of Education at Iowa State University. She is the director of the ISU 4U Promise. Her research interests include multiculturalism and bilingualism in schools and society, and teaching and learning in demographically transitioning community and classroom contexts. Before becoming the Director of the ISU 4U Promise, Richardson Bruna used her background in Hispanic Studies, Linguistics, and Sociocultural Studies of Education to produce ethnographic accounts of schooling, particularly as related to the science learning experiences of newcomer Mexican immigrant youth in Iowa's demographically transitioning communities. With support from the Iowa Department of Education, through the Iowa Administrators and Educators Immersion Experience (IAEIE), she traveled with three groups of Iowa superintendents, principals, ELL coordinators, and other education professionals to Villachuato, Michoacan, Mexico, in order to learn about the community, family, and schooling experiences Mexican immigrant youth bring with them into their Iowa classrooms. A chapter about the IAEIE is included in a forthcoming collection on the New Latino Diaspora. This theme and, specifically, her work on IAEIE will be the focus of her plenary remarks at the 2015 Cambio de Colores conference.

## Kansas City's Latino Civic Engagement Collaborative

*Utilizing the Hispanic Needs Assessment as an Impetus for Action*

**John Fierro** is the President/CEO of the Mattie Rhodes Center, known for its holistic approach to improving the well-being of individuals, families and the community in Greater Kansas City. John was the founder of the Latino Civic Engagement Collaborative (LCEC), which is made up of the executive directors from Latino-serving organizations in Kansas City, Missouri. John has a strong public administration and civic engagement background, and has extensive experience in fundraising, strategic planning and consensus building.

**Dr. Kathryn L. Fuger**, Research Associate of the Institute for Human Development at University of Missouri-Kansas City, conducts program evaluation, applied research, and assessment addressing children and family issues. Under the guidance of the Latino Civic Engagement Collaborative, she directed the Hispanic Needs Assessment project and surveyed Latina/o populations across the 9-county Greater Kansas City area, reporting their perceptions of both their unmet needs and the strengths that they contribute to the community.

**Carlos Gomez** is the President/CEO of the Hispanic Chamber of Commerce of Greater Kansas City. Carlos's focus for the Chamber is to ensure the Chamber is meeting the needs of the Small Business Community (in particular the Spanish Speaking Business Owner), lobbying for Small Business Legislation, Comprehensive Immigration Reform and to connect Corporate America, Government and others to the Hispanic Business Community and the Hispanic consumer.

## Mario Hernández

*Latino Entrepreneurship and Innovation: Lessons from Yesterday and for Tomorrow*

Mario Hernández is the Vice President and Chief Operating Officer of the Latino Economic Development Center (LEDC). LEDC is Minnesota's statewide, membership, and ethnic based organization focused on transforming communities by creating economic opportunity for Latinos. At LEDC, he is responsible for the day-to-day operations of the organization, including fund development, human resources, financial administration and program management. He has previously served in policy development and project coordination roles for the State of Minnesota's Chicano Latino Affairs Council and Department of Human Rights. From 2005-2007 he served as the executive director of La Escuelita, a Minneapolis nonprofit providing academic and youth development programming for Latino immigrant youth.

He has over 10 years of experience in program and project administration, including community-led initiatives such as the Minnesota Latino Complete Count Committee. Mario's board service also reflects his commitment to Latino and immigrant communities. He currently serves as the president of the board of the Immigrant Law Center of Minnesota and as a board member of HandsOn Twin Cities.

## Bridget McCandless

*Improving Health for Immigrant Populations: The Role of a Health Care Foundation*

Bridget McCandless, MD, MBA, FACP, is the President/CEO of the Health Care Foundation of Greater Kansas City (HCF) and is a Board Certified Internal Medicine Specialist with an interest in chronic disease management and poverty medicine. She has previously served as the medical director and co-founder of the Shared Care Free Clinic, which serves uninsured, low-income adults with chronic illness. She also works closely in the areas of health care reform, patient advocacy and health literacy. Dr. McCandless currently serves as the co-chair of the Infrastructure Committee of the Safety Net Coalition, as a Board member of the Missouri Chapter of the American College of Physicians, and on the Missouri Medicaid Oversight Committee. She served as President of the Metropolitan Medical Society, President of the Missouri Association of Free Clinics, Chair of the Healthy Independence Coalition, and was an inaugural member of HCF's Board of Directors. She continues in her proud role as mother to Maggie and Nate.

*Abstracts and biographical sketches are available at  
[www.cambiodecolores.org](http://www.cambiodecolores.org).*



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